

Lew's®



20
26

NEW PRODUCT GUIDE



FEEL THE DIFFERENCE

LEW'S®

2025 | BASSMASTER CLASSIC
CHAMPION

**EASTON
FOTHERGILL**

2026 NEW PRODUCTS

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FEEL THE DIFFERENCE

As an iconic brand in the fishing tackle industry for decades, the Lew's® name has been a part of countless experiences on the water - from family outings all the way up to tournament wins at the very highest level. Fresh off a 2025 Bassmaster Classic win is Lew's own Easton Fothergill, a young standout angler that trusted his Lew's rods and reels to perform under the highest-pressure event in bass fishing.

This year we're pleased to introduce several new products to arm anglers with. New Accel baitcast reels reach quality for their class the industry has never seen before, and the new Accel RX delivers unmatched casting performance and braking technology at the \$100 retail. The new Speed Spool RX takes the most iconic Lew's platform and incorporates cutting edge Paramag® RX™ braking technology. Additionally, our redesign of the full lineup of KVD product with the new KVD Elite family of baitcast reels, spinning reels and rods incorporates our latest features and technologies into the popular product family designed by none other than Kevin VanDam himself.

Our goal is always to build the best product and be the best partners to our retailers and consumers. We're excited about what 2026 has in store, and we hope you'll join us along the way.

TONY MEHRL

LEW'S BRAND MANAGER



NEW FOR 2026

SPEED SPOOL® RX

FEATURING PARAMAG RX BRAKING TECHNOLOGY



AS THE BRAKE CONTROL DIAL IS ADJUSTED—THE MAGNETS ADJUST TO EITHER DECREASE OR INCREASE THE DISTANCE BETWEEN THE MAGNETS IN RELATION TO THE FLANGE ON THE SPOOL. THIS SPACING DICTATES THE AMOUNT OF RADIAL MAGNETIC FORCE APPLIED TO CONTROL THE SPOOL/BRAKING SPEED.



SPEED SPOOL RX BAITCAST REEL

Experience unmatched speed, precision, and power with the Lew's Speed Spool® RX Baitcast Reel. Built for serious anglers, this advanced reel combines cutting-edge engineering with a user-friendly design that takes your fishing performance to the next level.

With its professional-grade features, lightweight feel, and exceptional durability, the Lew's Speed Spool RX Baitcast Reel is your key to achieving peak performance on the water.

KEY FEATURES & BENEFITS

PARAMAG RX BRAKING SYSTEM OFFERS “NO CONTACT” BRAKING POWER & PRECISE ADJUSTMENTS TO REDUCE BACKLASHES

P2 SUPER PINION® BEARING SUPPORTED PINION GEAR PROVIDES PRECISE ALIGNMENT AND SOLID STABILITY

8-BEARING SYSTEM WITH DOUBLE-SHIELDED STAINLESS STEEL BALL BEARINGS ALLOW FOR SMOOTH PERFORMANCE FOR THE LIFE OF THE REEL

ONE-PIECE ALUMINUM FRAME ENSURES DURABILITY AND RELIABLE PERFORMANCE EVEN IN TOUGH CONDITIONS

HARD-ANODIZED ALUMINUM SPEED GEARS® ARE STRONG AND DURABLE FOR POWERFUL PERFORMANCE DAY IN AND DAY OUT

CARBON FIBER DRAG DELIVERS UP TO 20 POUNDS OF DRAG POWER

KNOT SLOT SPOOL FEATURE PROVIDES SEAMLESS AND SMOOTH ATTACHMENT FROM LINE TO SPOOL

See full lineup of Speed Spool RX Models & Specs on Page 20

INTRODUCING THE NEXT EVOLUTION IN CASTING CONTROL — PARAMAG® RX™ BY LEW'S.

ENGINEERED WITH FRICTION-FREE, BATTERY-FREE MAGNETIC BRAKING, PARAMAG RX DELIVERS LONGER, SMOOTHER CASTS WITH LESS EFFORT. WHETHER YOU'RE BATTLING WIND OR FINE-TUNING FOR VARYING BAITS—PARAMAG RX DELIVERS CONSISTENT PERFORMANCE WITHOUT THE HASSLE—MAKING YOUR TIME ON THE WATER MORE EFFICIENT AND ENJOYABLE.

NOW FEATURED ACROSS A WIDE RANGE OF LEW'S REELS, THIS ADVANCED SYSTEM BRINGS POWER, CONTROL & PRECISION—WHILE DRAMATICALLY DECREASING BACKLASHES.

UNLEASH THE POWER. CONTROL EVERY CAST. PARAMAG RX BY LEW'S®.

THE ALL-NEW

ACCEL™ SERIES



The new Accel™ Series offers power-packed baitcast reels that incorporate features not often found at such budget-friendly price points—providing smoothness, power and efficiency you can trust—offering a fishing experience unmatched in their category.

The Accel RX & Accel reels are engineered and designed to deliver a winning combination of performance, strength and reliability—making them excellent options for any angler.



ACCEL RX BAITCAST REEL

Featuring the advanced Paramag® RX™ Braking System, the Accel™ RX baitcast reel delivers precise cast control with even braking force, minimizing backlashes. This friction-free, maintenance-free system operates without electronics or batteries, ensuring consistent performance without added hassle. Combining its innovative braking system with a host of other key features with its lightweight graphite frame and side covers—the Accel RX offers excellent strength and durability without added weight—to deliver an enjoyable fishing experience for any angler.

KEY FEATURES & BENEFITS

- PARAMAG RX BRAKING SYSTEM PROVIDES MAXIMUM CAST CONTROL WITHOUT SACRIFICING CASTING DISTANCE
- BRASS GEARS ARE CUT ON THE FINEST HAMAI CNC MACHINES TO PROVIDE SMOOTH CRANKING POWER WITH LESS WEAR
- 6 BEARINGS: 5 + 1 STAINLESS STEEL DOUBLE SHIELDED BEARINGS FOR SMOOTH OPERATION
- LIGHTWEIGHT GRAPHITE FRAME AND SIDE COVERS PROVIDE LIGHTWEIGHT STRENGTH AND DURABILITY
- SMOOTH RULON DRAG SYSTEM
- 32MM SPOOL PROVIDES STRENGTH UNDER PRESSURE WITH KNOT SLOT FOR SEAMLESS LINE CONNECTION TO THE SPOOL

See full lineup of Accel RX Models & Specs on Page 20



ACCEL BAITCAST REEL

KEY FEATURES & BENEFITS

- 5 DOUBLE-SHIELDED BALL BEARINGS PROVIDE SMOOTH OPERATION
- MC-1™ EXTERNALLY ADJUSTABLE ONE-PIECE MAGNETIC CAST CONTROL SYSTEM ALLOWS QUICK ADJUSTMENTS FOR HASSLE-FREE CASTING
- HIGH STRENGTH SOLID BRASS SPEED GEARS® PRECISION CUT ON HAMAI CNC MACHINES
- GRAPHITE FRAME AND SIDE PLATES PROVIDE LIGHTWEIGHT STRENGTH & DURABILITY
- ANODIZED ALUMINUM 32MM SPOOL W/ KNOT SLOT FOR SEAMLESS CONNECTION OF FISHING LINE TO SPOOL
- SMOOTH RULON DRAG SYSTEM

See full lineup of Accel Models & Specs on Page 20



ACCEL RX BAITCAST COMBO

The Accel™ RX Baitcast Combo is built for anglers seeking unmatched precision, performance, and cast control—without breaking your budget! Featuring the advanced Paramag® RX™ Braking System, the reel delivers precise cast control with even braking force, minimizing backlashes. This friction-free, maintenance-free system operates without electronics or batteries, ensuring consistent performance without added hassle.

This all-in-one setup pairs the advanced Accel RX Baitcast Reel with ParaMag RX braking to a quality rod, delivering a seamless and efficient fishing experience.

KEY FEATURES & BENEFITS

- REEL FEATURES**—PARAMAG RX BRAKING SYSTEM PROVIDES MAXIMUM CAST CONTROL WITHOUT SACRIFICING CASTING DISTANCE
- SPEED GEARS® ARE CUT ON THE FINEST HAMAI CNC MACHINES TO PROVIDE SMOOTH CRANKING POWER WITH LESS WEAR
- 6 BEARINGS: 5 + 1 STAINLESS STEEL DOUBLE SHIELDED BEARINGS FOR SMOOTH OPERATION
- LIGHTWEIGHT GRAPHITE FRAME AND SIDE COVERS PROVIDE LIGHTWEIGHT STRENGTH AND DURABILITY
- ROD FEATURES**—IM6 GRAPHITE BLANK BOASTS THE PERFECT BALANCE OF BACKBONE AND FLEXIBILITY
- LEW'S® EXCLUSIVE GRAPHITE SKELETAL REEL SEAT PROVIDES A SEAMLESS CONNECTION BETWEEN THE ROD AND REEL FOR A SLIM, COMFORTABLE GRIP
- PATENTED "NO FOUL" HOOK KEEPER OFFERS CONVENIENT AND SOLID HOOK STORAGE FOR SECURING ANY SIZE HOOK
- STAINLESS STEEL GUIDES WITH ALUMINUM OXIDE INSERTS ARE DURABLE AND ALLOW FOR SMOOTH CASTING AND REDUCED LINE WEAR

See full lineup of Accel RX Models & Specs on Page 20

ACCEL BAITCAST COMBO

The Accel™ Baitcast Combo may very well be the best bang-for-your-buck baitcast combo available in the fishing market! The reel offers several key features not typically included in a reel within its price range. From the stainless steel double-shielded bearings to the high-strength solid brass Speed Gears®—the Accel baitcast reel delivers smooth operation & consistent performance that will last.

Matched perfectly for performance, the Accel combo rod boasts an IM6 graphite construction and a host of features to provide excellent all-around performance. Offered in 8 models/actions—including 2-piece options ideal for "on-the-go" adventures—the Accel Combos offer variety & flexibility for any angler!

KEY FEATURES & BENEFITS

- REEL FEATURES**—5 DOUBLE-SHIELDED BALL BEARINGS PROVIDE SMOOTH OPERATION
- MC-1™ EXTERNALLY ADJUSTABLE ONE-PIECE MAGNETIC CAST CONTROL SYSTEM ALLOWS QUICK ADJUSTMENTS FOR HASSLE-FREE CASTING
- GRAPHITE FRAME AND SIDE PLATES PROVIDE LIGHTWEIGHT STRENGTH & DURABILITY
- ANODIZED ALUMINUM 32MM SPOOL W/ KNOT SLOT FOR SEAMLESS CONNECTION OF FISHING LINE TO SPOOL
- ROD FEATURES**—LEW'S® EXCLUSIVE GRAPHITE SKELETAL REEL SEAT PROVIDES A SEAMLESS CONNECTION BETWEEN THE ROD AND REEL FOR A SLIM, COMFORTABLE GRIP
- SPLIT GRIP EVA HANDLE FOR COMFORT AND DURABILITY
- STAINLESS STEEL GUIDES WITH STAINLESS STEEL INSERTS ARE DURABLE AND ALLOW FOR SMOOTH CASTING AND REDUCED LINE WEAR

See full lineup of Accel Models & Specs on Page 20



For 2026, KVD® Elite reels have been refined with the simple goal of balancing power, precision, and durability—delivering a dependable fishing experience every time you take to the water. Equipped with the advanced PARAMAG® RX Braking System, the new KVD Elite Casting reel ensures total control during long casts while minimizing backlashes for seamless performance.

Designed to be versatile yet excel in finesse fishing, the KVD Elite Spinning Reel has been upgraded with C40 carbon frame and sideplate, as well as a hybrid carbon drag system, which delivers smooth, consistent drag performance in a lighter overall platform delivering exceptional performance in any fishing scenario.



KVD ELITE BAITCAST REEL

KEY FEATURES & BENEFITS

- PARAMAG® RX™ BRAKING SYSTEM OFFERS “NO CONTACT” BRAKING POWER & PRECISE ADJUSTMENTS TO REDUCE BACKLASHES
- ANODIZED ALUMINUM SPEED GEARS® WITH P2 SUPER PINION® PROVIDES PERFECT GEAR ALIGNMENT AND LONG-TERM SMOOTHNESS
- PREMIUM 7-BEARING SYSTEM WITH STAINLESS STEEL DOUBLE SHIELDED BALL BEARINGS DELIVER EFFORTLESSLY SMOOTH OPERATION
- STRONG ALUMINUM FRAME AND GRAPHITE SIDEPLATES PROVIDE STRENGTH AND DURABILITY
- ZERO REVERSE® ONE-WAY CLUTCH BEARING PROVIDES INSTANT HOOK-SETTING POWER WITHOUT BACKPLAY
- CARBON FIBER DRAG DELIVERS UP TO 20 POUNDS OF DRAG POWER
- 2-STAGE TITANIUM-COATED ZIRCONIA LINE GUIDE OFFERS OUTSTANDING RESISTANCE TO WEAR AND TEAR CAUSED BY FISHING LINES

See full lineup of KVD Elite Baitcast Models & Specs on Page 20

300 SHALLOW SPOOL



300 FULL SPOOL



KVD ELITE SPINNING REELS

The KVD Elite Spinning Reel is offered in both full spool and shallow spool models. Full spool models allow for maximum line capacity for anglers that need it, while the shallow spool model provides ample line capacity for most anglers while eliminating the need for backing and wasted line, as well as providing extended casting distance.

KEY FEATURES & BENEFITS

- C40 CARBON FRAME AND SIDEPLATE REDUCES WEIGHT WHILE ENHANCING STRENGTH
- THREADED ALUMINUM HANDLE PROVIDES SOLID CRANKING POWER
- HYBRID CARBON DRAG SYSTEM IS EXTREMELY SMOOTH FOR CATCHING BIG FISH ON LIGHT LINE
- PREMIUM 7-BEARING SYSTEM FEATURES STAINLESS STEEL BEARINGS FOR EXCEPTIONALLY SMOOTH REELING

See full lineup of KVD Elite Spinning Models & Specs on Page 20



The unique KVD coding system labeled on the blank of each rod provides easy identification of each rod action—delivering a wide range of options to provide ultimate versatility and performance for anglers utilizing a variety of tactics and techniques.

KVD ELITE CASTING RODS

- CC2 SQUAREBILL / RED EYED SHAD
- CC3 ACCURACY BLADED JIG / KVD 2.5
- CC4 MEDIUM CRANKBAIT
- CC6 MEDIUM-TO-DEEP CRANKBAIT

- GC2 JERKBAIT
- GC3 ALL PURPOSE REACTION
- GC4 ALL PURPOSE REACTION
- GC5 DOCK SKIPPING / FROG
- GC6 FINESSE JIG / WORM
- GC7 SPINNERBAIT / SWIM JIG / HEAVY TOPWATER SWIMBAIT
- GC8 FOOTBALL JIG / CAROLINA RIG / BIG SPINNERBAIT / SWIMBAIT
- GC10 FLIPPING / PITCHING

KVD ELITE SPINNING RODS

- GS1 DROPSHOT / FINESSE DOCK
- GS2 DROPSHOT / NED RIG
- GS3 ALL PURPOSE FINESSE
- GS4 ALL PURPOSE / DOCK
- GS5 SHAKEY HEAD / TUBE
- GS6 SMALLMOUTH SPECIAL
- GS7 SMALLMOUTH SPECIAL

KVD ELITE ROD SERIES

The NEW KVD Elite Rods are built to deliver top-tier performance for serious anglers. Built with premium IM8 graphite blanks or composite blanks for crankbait models, each rod is enhanced with FOCAS® technology to boost tip strength and overall durability without sacrificing the high level of sensitivity needed for detecting light bites.

KEY FEATURES & BENEFITS

- CASTING MODELS—FULL CONTACT REEL SEAT PROVIDES INCREASED BLANK CONTACT AND SENSITIVITY
- SPINNING MODELS—LEW'S EXCLUSIVE COMFORT PLUS REEL SEAT FOR SEAMLESS GRIP AND COMFORT
- PREMIUM IM8 GRAPHITE BLANK WITH FOCAS® TECHNOLOGY FOR ADDED TIP STRENGTH OR COMPOSITE BLANKS FOR CRANKBAIT MODELS
- STAINLESS STEEL GUIDE FRAMES WITH ZIRCONIA INSERTS OFFER OUTSTANDING RESISTANCE TO WEAR AND TEAR CAUSED BY FISHING LINES
- HIGH DENSITY EVA SPLIT GRIP HANDLE FOR COMFORT AND DURABILITY
- STAINLESS STEEL HOOK KEEPER OFFERS CONVENIENT AND STURDY HOOK STORAGE FOR SECURING ANY SIZE HOOK

See full lineup of KVD Elite Baitcast Models & Specs on Page 20



WALLY MARSHALL™ SPEED SHOOTER SPINNING REEL

The Wally Marshall Speed Shooter reel is built for reliability and smooth operation, featuring a premium 4-bearing system that ensures consistent performance even during long fishing trips. The Zero Reverse® one-way clutch bearing allows for seamless casting and retrieval. Constructed with a lightweight graphite frame and sideplate, it offers exceptional durability without extra weight. This reel is the ultimate tool for anglers fishing for crappie, bream, or a variety of other species.

KEY FEATURES & BENEFITS

- PREMIUM 4-BEARING SYSTEM FOR SMOOTH, LONG-LASTING PERFORMANCE
- ZERO REVERSE® ONE-WAY CLUTCH BEARING ENSURING SMOOTH CASTING
- LIGHTWEIGHT GRAPHITE FRAME AND SIDEPLATE KEEPS WEIGHT TO A MINIMUM
- OILED FELT MULTI-DISC DRAG SYSTEM PROVIDES A CONSISTENT AND RELIABLE DRAG
- ULTRA-SMOOTH AND DURABLE GEAR SYSTEM PROVIDES BETTER CONTROL AND ENHANCED SENSITIVITY

See full lineup of Wally Marshall Speed Shooter Spinning Reel Models & Specs on Page 21



WALLY MARSHALL SPEED SHOOTER SPINNING COMBOS

ROD FEATURES & BENEFITS

- ROD FEATURES—PREMIUM IM8 GRAPHITE BLANK DELIVERS STRENGTH, DURABILITY, AND SENSITIVITY
- HIGH-DENSITY EVA HANDLES AND BUTT GRIPS PROVIDE MAXIMUM COMFORT
- STAINLESS STEEL GUIDES FEATURE ALUMINUM-OXIDE INSERTS—MINIMIZES LINE WEAR AND PROVIDES SMOOTH CASTING

See full lineup of Wally Marshall Speed Shooter Spinning Combos & Specs on Page 21



WALLY MARSHALL™ SPEED SHOOTER RODS

The Wally Marshall Speed Shooter series of rods is built for performance—delivering the ideal balance of sensitivity, strength, and durability, allowing you to detect even the subtlest bites. For all-day comfort, the combination of the Lew's exclusive graphite skeletal reel seat & high-density EVA handles and butt grips, offering an ergonomic and slim grip that provides improved comfort & feels natural in hand.

Offered in 4 models—the Speed Shooter Rod Series offers excellent performance and versatility for avid crappie anglers.

ROD FEATURES & BENEFITS

PREMIUM IM8 GRAPHITE BLANK DELIVERS STRENGTH, DURABILITY, AND SENSITIVITY

LEW'S EXCLUSIVE GRAPHITE SKELETAL REEL SEAT PROVIDES A SEAMLESS CONNECTION BETWEEN THE ROD AND REEL FOR A SLIM, COMFORTABLE GRIP

HIGH DENSITY EVA HANDLES AND BUTT GRIPS DELIVER HOURS OF COMFORT

STAINLESS STEEL GUIDES WITH ALUMINUM-OXIDE INSERTS ALLOW FOR SMOOTH CASTING AND REDUCED LINE WEAR

PATENTED "NO FOUL" HOOK KEEPER OFFERS CONVENIENT AND STURDY HOOK STORAGE FOR SECURING ANY SIZE HOOK

See full lineup of Wally Marshall Speed Shooter Rods & Specs on Page 21



MACH SMASH BAITCAST COMBO

The MACH® Smash® baitcast combo is engineered for precision. The feature-rich reel with externally adjustable MC-1™ Magnetic Cast Control braking system and 5 stainless steel double-shielded ball bearings, ensures consistently smooth operation—delivering a lightweight combo with maximum comfort and control. Paired with a rod crafted from IM6 graphite, this combo provides exceptional strength for long-term use.

KEY FEATURES & BENEFITS

- REEL FEATURES**—5-BEARING SYSTEM WITH STAINLESS STEEL DOUBLE SHIELDED BALL BEARINGS DELIVER EFFORTLESSLY SMOOTH OPERATION
- RECESSED MC-1™ MAGNETIC CAST CONTROL IS EXTERNALLY ADJUSTABLE
- GRAPHITE FRAME AND SIDEPLATES PROVIDE LIGHTWEIGHT STRENGTH AND DURABILITY
- ROD FEATURES**—WINN® DRI-TAC SPLIT GRIP ROD HANDLE WITH EVA BUTT FOR EXTREME COMFORT
- STAINLESS STEEL GUIDE FRAMES WITH ALUMINUM OXIDE INSERTS ARE DURABLE AND ALLOW FOR SMOOTH CASTING AND REDUCED LINE WEAR

See full lineup of Accel Models & Specs on Page 22



MACH SMASH SPINNING COMBO

The MACH Smash Spinning Combo is built for anglers who demand reliability and performance. The reel is equipped with a 5-bearing system, ensuring a smooth and effortless operation with every cast and retrieve. Its aluminum braid-ready spool is anodized to handle high pressure without compromise, while the skeletal graphite rotor provides improved balance and ease of use. Paired with the reel is a high-performance rod crafted with an IM6 graphite blank, offering the ideal blend of sensitivity and strength to detect subtle bites and handle tough fights.

KEY FEATURES & BENEFITS

- REEL FEATURES**—ALUMINUM BRAID READY SPOOL IS ANODIZED AND ABLE TO WITHSTAND HIGH AMOUNTS OF PRESSURE
- SKELETAL GRAPHITE ROTOR REDUCES WEIGHT AND ENHANCES BALANCE
- ROD FEATURES**—WINN® DRI-TAC SPLIT GRIP ROD HANDLE WITH EVA BUTT FOR EXTREME COMFORT
- STAINLESS STEEL GUIDE FRAMES WITH ALUMINUM OXIDE INSERTS ARE DURABLE AND ALLOW FOR SMOOTH CASTING AND REDUCED LINE WEAR

See full lineup of Accel Models & Specs on Page 22



SPEED SPIN® ICE COMBO

KEY FEATURES & BENEFITS

REEL FEATURES—SMOOTH 9 OR 10 BEARING SYSTEM FOR DURABILITY AND LONGEVITY

ZERO REVERSE® ONE-WAY CLUTCH BEARING

GRAPHITE FRAME AND SIDEPLATES PROVIDE LIGHTWEIGHT STRENGTH AND DURABILITY

DOUBLE ANODIZED BRAID-READY KNURLED ALUMINUM SPOOL

SPECIALIZED COLD WEATHER LUBRICATION FOR PERFORMANCE IN FRIGID CONDITIONS

ROD FEATURES—PREMIUM IM6 GRAPHITE ROD BLANK OFFERS SENSITIVITY AND STRENGTH

STAINLESS STEEL GUIDE FRAMES WITH ALUMINUM OXIDE INSERTS ARE DURABLE AND ALLOW FOR SMOOTH CASTING AND REDUCED LINE WEAR

RUBBERIZED DURACORK HANDLE GRIPS WITH REAR LOCKING REEL SEAT

See full lineup of Speed Spin Ice Models & Specs on Page 22



LASER® ICE COMBO

KEY FEATURES & BENEFITS

REEL FEATURES—PREMIUM 4-BEARING SYSTEM

ZERO REVERSE® ONE-WAY CLUTCH BEARING

SMOOTH OILED FELT MULTI-DISC DRAG SYSTEM OFFERS POWERFUL, SMOOTH DRAG OPERATION

COLD WEATHER LUBRICATION FOR PERFORMANCE IN FRIGID TEMPERATURES

ROD FEATURES—GRAPHITE COMPOSITE ROD BLANK BOASTS THE PERFECT BALANCE OF BACKBONE AND FLEXIBILITY

STAINLESS STEEL GUIDE FRAMES AND INSERTS ARE DURABLE AND ALLOW FOR SMOOTH LINE FLOW AND REDUCED LINE WEAR

CORK HANDLE GRIPS WITH REAR LOCKING REEL SEAT

See full lineup of Laser Ice Models & Specs on Page 22

SPEED SPOOL® RX™ BAITCAST REELS

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE
SSRX1S	7+1	5.6:1	23	140/12	140/50	6.8	20	R
SSRX1H	7+1	6.8:1	28	120/12	120/50	6.8	20	R
SSRX1SH	7+1	7.5:1	31	120/12	120/50	6.8	20	R
SSRX1SHL	7+1	7.5:1	31	120/12	120/50	6.8	20	L
SSRX1XH	7+1	8.3:1	35	120/12	120/50	6.8	20	R

ACCEL™ RX BAITCAST REELS

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE
ACRX1H	5+1	6.8:1	27	110/12	110/50	6.8	15	R
ACRX1SH	5+1	7.5:1	30	110/12	110/50	6.8	15	R
ACRX1SHC	5+1	7.5:1	30	110/12	110/50	6.8	15	R
ACRX1SHL	5+1	7.5:1	30	110/12	110/50	6.8	15	L
ACRX1SHLC	5+1	7.5:1	30	110/12	110/50	6.8	15	L

ACCEL BAITCAST REELS

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE
AC1SH	4+1	7.5:1	30	110/12	110/50	7.2	15	R
AC1SHL	4+1	7.5:1	30	110/12	110/50	7.2	15	L
AC1SHC	4+1	7.5:1	30	110/12	110/50	7.2	15	R
AC1SHLC	4+1	7.5:1	30	110/12	110/50	7.2	15	L

KVD ELITE BAITCAST REELS

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE
KVD1HG2	6+1	6.2:1	25	120/12	120/50	6.9	20	R
KVD1HLG2	6+1	6.2:1	25	120/12	120/50	6.9	20	L
KVD1SHG2	6+1	7.5:1	31	120/12	120/50	6.9	20	R
KVD1XHG2	6+1	8.3:1	35	120/12	120/50	6.9	20	R
KVD1XHLG2	6+1	8.3:1	35	120/12	120/50	6.9	20	L

KVD ELITE SPINNING REELS

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE
KVD100G2	6+1	5.6:1	24	110/4	100/8	5.8	8	R/L
KVD200G2	6+1	6.2:1	31	190/6	280/8	7.5	16	R/L
KVD300G2	6+1	6.2:1	32	205/8	300/10	7.7	18	R/L
KVDSS300G2	6+1	6.2:1	32	120/8	180/10	7.7	18	R/L

KVD ELITE RODS

MODEL	LENGTH / PCS	POWER	ACTION	LINE RATING (LB)	LURE RATING (OZ)	BLANK	HANDLE STYLE	HANDLE MATERIAL	GUIDES
CASTING									
LKVDECC2	7'0" / 1	M	M	10-17	1/4-3/8	COMPOSITE / FOCAS	SPLIT	EVA	9+TIP
LKVDECC3	7'2" / 1	MH	M	10-20	1/4-1/2	COMPOSITE / FOCAS	SPLIT	EVA	9+TIP
LKVDECC4	7'4" / 1	MH	M	12-20	1/4-1/2	COMPOSITE / FOCAS	SPLIT	EVA	9+TIP
LKVDECC6	7'10" / 1	M	M	10-17	1/4-3/8	COMPOSITE / FOCAS	SPLIT	EVA	9+TIP
LKVDEGC2	6'10" / 1	MH	F	12-25	3/8-3/4	IM8 / FOCAS	SPLIT	EVA	8+TIP
LKVDEGC3	7'0" / 1	M	F	10-20	3/16-1/2	IM8 / FOCAS	SPLIT	EVA	8+TIP
LKVDEGC4	7'0" / 1	MH	F	10-30	1/4-2	IM8 / FOCAS	SPLIT	EVA	8+TIP
LKVDEGC5	7'2" / 1	MH	XF	10-30	1/4-2	IM8 / FOCAS	SPLIT	EVA	9+TIP
LKVDEGC6	7'3" / 1	M	MF	10-20	3/16-5/8	IM8 / FOCAS	SPLIT	EVA	9+TIP
LKVDEGC7	7'4" / 1	MH	XF	10-20	3/8-1	IM8 / FOCAS	SPLIT	EVA	9+TIP
LKVDEGC8	7'6" / 1	H	XF	15-30	1/2-1 1/2	IM8 / FOCAS	SPLIT	EVA	10+TIP
LKVDEGC10	7'10" / 1	H	XF	15-30	1/2-1 1/2	IM8 / FOCAS	SPLIT	EVA	10+TIP
SPINNING									
LKVDEGS1	6'10" / 1	M	XF	6-14	1/4-1/2	IM8 / FOCAS	SPLIT	EVA	8+TIP
LKVDEGS2	7'0" / 1	ML	XF	6-14	1/8-3/8	IM8 / FOCAS	SPLIT	EVA	8+TIP
LKVDEGS3	7'0" / 1	M	XF	8-20	1/4-3/4	IM8 / FOCAS	SPLIT	EVA	8+TIP
LKVDEGS4	7'2" / 1	ML	XF	6-14	1/8-3/8	IM8 / FOCAS	SPLIT	EVA	8+TIP
LKVDEGS5	7'2" / 1	M	XF	8-20	1/4-3/4	IM8 / FOCAS	SPLIT	EVA	8+TIP
LKVDEGS6	7'4" / 1	M	XF	8-20	1/4-3/4	IM8 / FOCAS	SPLIT	EVA	8+TIP
LKVDEGS7	7'6" / 1	ML	XF	6-14	1/8-3/8	IM8 / FOCAS	SPLIT	EVA	8+TIP

ACCEL™ RX™ COMBOS

MODEL	ROD LENGTH PIECES	ROD POWER	ROD ACTION	LURE RATING (OZ)	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	RPT	MAX DRAG (LB)	RETRIEVE
ACRX1SH70MH	7'0"/1	MH	F	3/8-3/4	110/12	110/50	7.5:1	30	15	R
ACRX1SHL70MH	7'0"/1	MH	F	3/8-3/4	110/12	110/50	7.5:1	30	15	L

ACCEL COMBOS

MODEL	ROD LENGTH PIECES	ROD POWER	ROD ACTION	LURE RATING (OZ)	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	RPT	MAX DRAG (LB)	RETRIEVE
AC1SH70M	7'0"/1	M	F	1/8-1/2	110/12	110/50	7.5:1	30	15	R
AC1SHL70M	7'0"/1	M	F	1/8-1/2	110/12	110/50	7.5:1	30	15	L
AC1SH70MH	7'0"/1	MH	F	3/8-3/4	110/12	110/50	7.5:1	30	15	R
AC1SHL70MH	7'0"/1	MH	F	3/8-3/4	110/12	110/50	7.5:1	30	15	L
AC1SH66M-2	6'6"/2	M	F	1/8-1/2	110/12	110/50	7.5:1	30	15	R
AC1SHL66M-2	6'6"/2	M	F	1/8-1/2	110/12	110/50	7.5:1	30	15	L
AC1SH70MH-2	7'0"/2	MH	F	3/8-3/4	110/12	110/50	7.5:1	30	15	R
AC1SHL70MH-2	7'0"/2	MH	F	3/8-3/4	110/12	110/50	7.5:1	30	15	L

WALLY MARSHALL™ SPEED SHOOTER SPINNING REELS

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE
WMSS75G2	3+1	5.0:1	22	120/6	150/8	5.1	6.6	R/L
WMSS100G2	3+1	5.1:1	23.5	160/6	200/8	7.3	8.8	R/L
WMSS75G2C	3+1	5.0:1	22	120/6	150/8	5.1	6.6	R/L
WMSS100G2C	3+1	5.1:1	23.5	160/6	200/8	7.3	8.8	R/L

WALLY MARSHALL SPEED SHOOTER SPINNING COMBOS

MODEL	ROD LENGTH PIECES	ROD POWER	ROD ACTION	LURE RATING (OZ)	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	RPT	MAX DRAG (LB)	RETRIEVE
WMSSDD7560MLG2	6'0"/1	ML	F	1/16-1/4	120/6	150/8	5.0:1	22	6.6	R/L
WMSS1060MLG2	6'0"/1	ML	F	1/16-1/4	160/6	200/8	5.1:1	23.5	8.8	R/L
WMSS1066MLG2	6'6"/1	ML	F	1/16-1/4	160/6	200/8	5.1:1	23.5	8.8	R/L

WALLY MARSHALL SPEED SHOOTER RODS

MODEL	LENGTH / PCS	POWER	ACTION	LINE RATING (LB)	LURE RATING (OZ)	BLANK	HANDLE STYLE	HANDLE MATERIAL	GUIDES
WMSS56MLG2	5'6"/1	ML	F	4-10	1/16-1/4	IM8	SPLIT	EVA	6+TIP
WMSS60MLG2	6'0"/1	ML	F	4-10	1/16-1/4	IM8	SPLIT	EVA	6+TIP
WMSS66MLG2	6'6"/1	ML	F	4-10	1/16-1/4	IM8	SPLIT	EVA	6+TIP
WMSS70MLG2	7'0"/1	ML	F	4-10	1/16-1/4	IM8	SPLIT	EVA	6+TIP

MACH® SMASH® BAITCAST COMBOS

MODEL	ROD LENGTH PIECES	ROD POWER	ROD ACTION	LURE RATING (OZ)	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	RPT	MAX DRAG (LB)	RETRIEVE
MHS1SH70MG2	7'0"/1	M	F	1/8-1/2	110/12	110/50	7.5:1	30	15	R
MHS1SHL70MG2	7'0"/1	M	F	1/8-1/2	110/12	110/50	7.5:1	30	15	L
MHS1SH70MHG2	7'0"/1	MH	F	3/16-5/8	110/12	110/50	7.5:1	30	15	R
MHS1SHL70MHG2	7'0"/1	MH	F	3/16-5/8	110/12	110/50	7.5:1	30	15	L
MHS1SH73MHG2	7'3"/1	MH	F	3/16-1	110/12	110/50	7.5:1	30	15	R
MHS1SHL73MHG2	7'3"/1	MH	F	3/16-1	110/12	110/50	7.5:1	30	15	L
MHS1SH73MHG2-2	7'3"/2	MH	F	3/16-1	110/12	110/50	7.5:1	30	15	R
MHS1SHL73MHG2-2	7'3"/2	MH	F	3/16-1	110/12	110/50	7.5:1	30	15	L

MACH SMASH SPINNING COMBOS

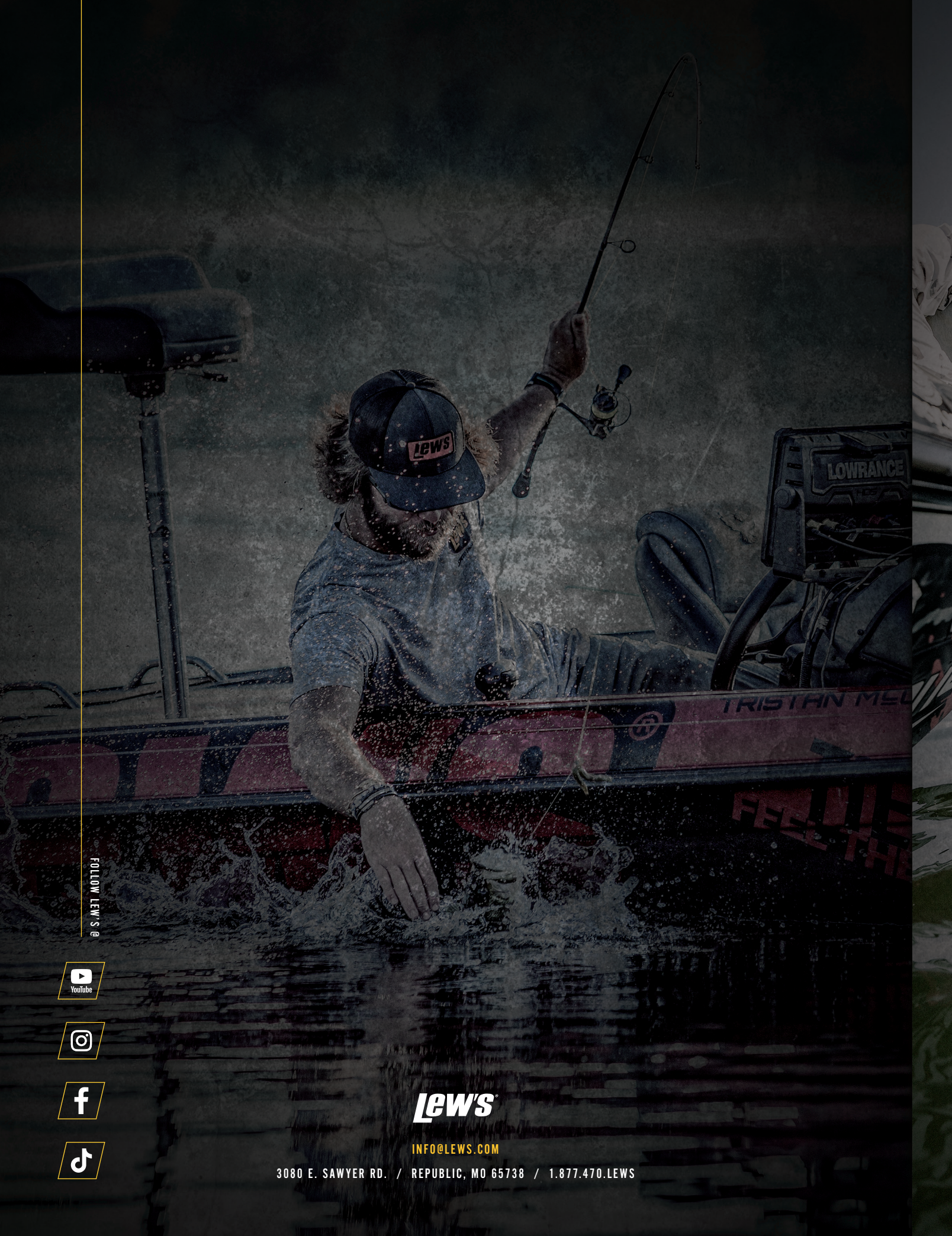
MODEL	ROD LENGTH PIECES	ROD POWER	ROD ACTION	LURE RATING (OZ)	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	RPT	MAX DRAG (LB)	RETRIEVE
MHS2060MLSG2	6'0"/1	ML	F	1/8-3/8	120/8	180/10	6.2:1	31	13	R/L
MHS2066MSG2	6'6"/1	M	F	1/8-1/2	120/8	180/10	6.2:1	31	13	R/L
MHS3070MSG2	7'0"/1	M	F	3/16-5/8	180/10	250/15	6.2:1	32	13	R/L
MHS3072MSG2	7'0"/1	MH	F	3/16-3/4	180/10	250/15	6.2:1	32	13	R/L
MHS2066MSG2-2	6'6"/2	M	F	1/8-1/2	120/8	180/10	6.2:1	31	13	R/L
MHS3072MSG2-2	7'2"/2	MH	F	3/16-3/4	180/10	250/15	6.2:1	32	13	R/L

SPEED SPIN® ICE COMBOS

MODEL	ROD LENGTH PIECES	ROD POWER	ROD ACTION	LURE RATING (OZ)	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	RPT	MAX DRAG (LB)	RETRIEVE
SSI7525UL	25"/1	UL	MF	N/A	65/4	135/6	5.2:1	22	8	R/L
SSI7526L	26"/1	L	MF	N/A	65/4	135/6	5.2:1	22	8	R/L
SSI1030M	30"/1	M	MF	N/A	90/6	195/8	5.2:1	24	10	R/L
SSI1034M	34"/1	M	M	N/A	90/6	195/8	5.2:1	24	10	R/L
SSI1038MH	38"/1	MH	F	N/A	90/6	195/8	5.2:1	24	10	R/L

LASER® ICE COMBOS

MODEL	ROD LENGTH PIECES	ROD POWER	ROD ACTION	LURE RATING (OZ)	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	RPT	MAX DRAG (LB)	RETRIEVE
LI7525UL	24"/1	UL	M	N/A	120/6	150/8	5.0:1	22	6.6	R/L
LI7525L	25"/1	L	M	N/A	120/6	150/8	5.0:1	22	6.6	R/L
LI7528M	28"/1	M	M	N/A	120/6	150/8	5.0:1	22	6.6	R/L
LI7528MH	28"/1	MH	M	N/A	120/6	150/8	5.0:1	22	6.6	R/L
LI1032M	32"/1	M	M	N/A	160/6	200/8	5.1:1	23.5	8.8	R/L
LI1036MH	36"/1	MH	M	N/A	160/6	200/8	5.1:1	23.5	8.8	R/L



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INFO@LEWS.COM

3080 E. SAWYER RD. / REPUBLIC, MO 65738 / 1.877.470.LEWS